

**Sri A.S.N.M. GOVERNMENT COLLEGE (Autonomous),
PALAKOL, W.G. Dt. – 534 260**
(Reaccredited by NAAC with “B” Grade and 2.61 CGPA)
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)



DEPARTMENT OF COMMERCE

Report

National Consumer Day -2021

**Sri A.S.N.M. GOVERNMENT COLLEGE (A),
PALAKOL, W.G. Dt. – 534 260**

**National Consumer Day
24th December, 2021**



Theme: “Consumer – Know your Rights”

Hearty Welcome To
Dr.S.PRABHAKAR GARU
Principal, GDC Mummidivaram

Organised By: Department of Commerce



Department of Commerce along with Consumer Club of Sri A.S.N.M. Government College (A), Palakol has celebrated ‘Consumer Day’ in RUSA Block on 24th December, 2021 on the eve of National “Consumer Day”. Every year, 24th of December is observed as a National Consumer Day in India. On this day the Consumer Protection Act, 1986 had received the assent of the President and came into effect. The Act aims to provide consumers with effective safeguards against different types of exploitation, such as defective goods, deficiency in services and unfair trade practices.

The objective was to familiarize and sensitise the students and the faculty members towards the consumer rights and redressal mechanism available at various levels and to inculcate them healthy personal and social attitudes and behaviour towards the consumerism. It was observed to

highlight the importance of the consumer movement and the need to make every consumer more aware of their rights and responsibilities

This year the National Consumer Day is celebrated with the theme
"Consumer – Know your Rights".

In this programme Dr. T. Raja Rajeshwari., the Principal of the College acted as a Chairperson, Sri Dr.S.Prabhakar garu Principal, GDC Mummidivaram. College as a special Invitee, Dr.K.Madhu shalini, Head of the COMMERCE Department of as an organising secretary and all the staff members and the students have participated.

The Chairperson of the programme has said in his opening remarks, every individual is a consumer and knowingly or unknowingly we are buying the goods and availing the services from various suppliers. We have seen technology is updating day by day and selling and buying methods also changing drastically, particularly, digital marketing. While we are purchasing goods on e-commerce platform, no physical touch with product and no physical discussion/contact with suppliers, we have seen virtually and buying it. Many consumers have been deceived because of the suppliers adopted unfair trade practices. Therefore, everyone should aware the existing rules and regulations pertaining to protect ourselves.

K. Eswari a students from the Final B.Com (General) revealed that why we have been celebrating this National Consumer Day on December 24th every year and she said what are the importance to celebrate this as a national event. Another student Nagaraju from the Final B.Com (General) told the consumer rights as per Consumer Protection Act, those are;

“Right to Safety

Right to Information

Right to Choose

Right to Hearing

Right to Redress

Right to Education”

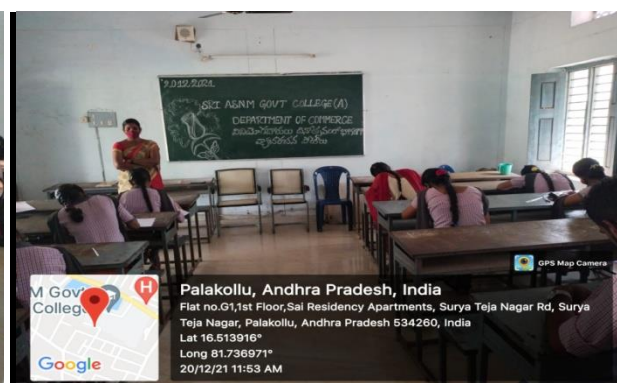
Dr. T. Raja Rajeshwari, Principal of the College has said that this is very important topic in the present days, everyone must know the legal aspects of consumer protection irrespective of staff or students, science or arts, even general public also must aware. To protect ourselves as a consumer we have to update from time to time as per the changes in the legal aspects relating to consumers.

District Commission: complaints where the value of the goods or services paid as consideration does not exceed Rs.1 crore;
State Commission: exceeds Rs.1 crore, but does not exceed Rs.10 crore;
National Commission: exceeds Rs.10 crore.

Consumer awareness is a need of present days. The team of Consumer Club educated the students and the faculty members and made them aware of their rights as a consumer, about their safety and the redressal options available to them as per the Act, rules and regulations enforced and informed the effective safeguards against different types of exploitation. They informed about advertisements how they are misleading and making fool to the consumers. They informed about different labels and marks which give authentication to the products and services and how they are different from their counterparts.



Students Participated in the **Elocution Competition** as a part of National Consumer Day



Students Participated in the **Essay Competition** as a part of National Consumer Day



Principal Madam Addressing the Students on the occasion of National Consumer Day



Meritorious Certificates given by our Principal Dr.T.Raja Rajeswari garu who are the winners above Competitions



Participated Students

